



INDORSE TECHNOLOGIES EXPANDS WITH NEW UK OPERATIONS

ICS Solutions – The Leading UK-Based, Microsoft SharePoint Partner – Embraces InDorse’s Award-Winning SharePoint Solution

New York, NY — May 21, 2009 — [InDorse Technologies](#) today announced the opening of its UK operations, and appointed Peter Meehan as the vice president of operations. Under the direction of Meehan, the new UK division has already established notable market penetration, attracting leading Microsoft Gold SharePoint partner, ICS Solutions (www.ics.net) – one of the fastest growing Sunday Times Tech Track 100 companies – with its award-winning [InDorse SPIDR™](#) solution for SharePoint manageability and information protection.

Rob Marano, InDorse Technologies’ president & CEO, underscores Meehan’s value to his company’s UK operations, “As a young company, it is imperative to secure talented individuals that can clearly demonstrate their product knowledge as well as leverage their industry experience to quickly drive sales within a competitive marketplace. As former co-founder and business development director at Illumix Software, and with over ten years of sales and marketing leadership at Xerox, Peter Meehan brings the skill set needed to quickly drive growth.”

Already paying dividends on his new appointment, Meehan has attracted one of Microsoft’s largest SharePoint partners to InDorse Technologies. Martin Neale, managing director of ICS Solutions, elaborates on why InDorse Technologies’ information risk management solution is appealing to his SharePoint customer base, “ICS has over 150 customers for whom we deliver SharePoint based solutions to improve their collaboration and return on investment in technology. We see InDorse as the ideal partner to help our current and future clients obtain control over their information and secure it, as well as share it with the confidence of a full audit trail.”

As SharePoint scales up, there are limitations regarding its capability to implement risk management as well as identify the type of files, where they exist, who in the organization has been accessing the files, and exactly when the files have been viewed and downloaded.

InDorse SPIDR improves Microsoft SharePoint by:

- Adding a digital tag to track all file activity on the Microsoft SharePoint server(s);
- Using the digital tag to create specific rules for determining who can access and manipulate files on the Microsoft SharePoint server(s);

- Allowing the organization to manage the files through contextually-based groups, or classifications, as opposed to less efficient methods such as file-by-file basis or creating specific sub-sites in Microsoft SharePoint servers;
- Extending the Microsoft SharePoint Workflow Engine as the workhorse for easily programming assurance into business processes which run document usage.

Meehan added, “The fact that ICS has rapidly adopted InDorse’s SPIDR solution is a testimony to the value that InDorse can deliver to SharePoint users or anyone in need of end-to-end Information Assurance - no matter what document management systems or data farms they have.”

[InDorse Discover™](#), [InDorse Tag™](#) and [InDorse Protect™](#) enables any company to organize sensitive information — files they deem to be sensitive based on content — and assures the document usage is in accordance with a company’s compliance policies. The intuitive software sits on top of file servers, such as Microsoft’s Windows File Sharing, Microsoft SharePoint, UNIX, Novell and others, to assess files in the following manner:

- Classify the documents into clusters based on file content, business relevance, and usage patterns;
- Classify clustered information for viewing and printing privileges;
- Tag documents to follow the trail (equivalent to supply-chain management);
- Secure and report on document lifecycles based on usage patterns that align to the native file format’s security — requiring no installation to end-user computers;
- Protect consumer privacy and meet government and industry regulations such as PCI, HIPAA, Basel II, GBLA, SOX and SB-1386.

For additional insight into securing documents, please download [Securing Data During Hard Times](#) at: www.indorsetech.com/whitepaper/whitepaper-form.php?id=6

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About InDorse Technologies

With headquarters in New York, NY, InDorse Technologies provides a new level of information accountability that cuts across an organization's departmental silos to provide a unified, holistic view into every person and every application/service that touches sensitive information. Leveraging the native security elements contained in most documents, InDorse discovers, organizes, classifies and tracks all activity associated with sensitive information. InDorse’s customers achieve new value in their ability to derive information transparency by providing comprehensive security, better risk management, and greater adherence to internal business

governance as well as external government and industry mandates. For more information, about InDorse Technologies, please dial +1 (646) 495-6127 or visit www.indorse-tech.com.

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