



**INDORSE CEO PRESENTS AT AMERICA'S GROWTH CAPITAL'S 6TH ANNUAL  
WEST COAST EMERGING GROWTH CONFERENCE**

*CEO, Rob Marano, Discusses Overcoming Risk in an IT-based Business*

**New York, NY — March 2, 2010** — [InDorse Technologies](#), the leading provider of context-based data assurance and protection, today announced the Rob Marano, InDorse's CEO, has been invited to speak at America's Growth Capital's (AGC) 6th Annual West Coast Emerging Growth Conference, March 1-2, 2010, in San Francisco, California. The [presentation](#) will discuss how to overcome risk while underscoring the fact that collaboration introduces risk of data loss.

“We are honored to be selected by AGC as one of the leading private emerging growth companies to deliver a thought-provoking discussion on how to minimize data loss while still encouraging an environment of team collaboration,” said Rob Marano, CEO, InDorse Technologies. “Our award-winning technologies enable team collaboration by allowing business units—not IT departments—to manage the risk of data files with 100 percent visibility and control.”

Additional elements of the presentation include insight on how to:

- Quickly and easily understand inventory of files and inventory of file usage;
- Easily define dynamic policies to control file usage (entitlements);
- Continually watch who is opening, editing and sending files and by what classification (contest, location, user, content, history);
- Automatically determine policy appropriate for any file's context—in real-time;
- Coordinate end user enforcement with applicable and appropriate level of strength;
- Warn of improper file usage—but not necessarily stop usage—based upon business critical context; and
- Understand usage of files as they leave business confines.

To view a PDF of the [Overcoming Risk in an IT-based Business](#) presentation, please visit InDorse Technologies' website at: [http://www.indorse-tech.com/images/stories/InDorse\\_AGC\\_Overcoming\\_Risk\\_in\\_an\\_IT-based\\_Business\\_Data\\_Loss\\_DLP\\_DRM\\_with\\_IRM\\_CH.pdf](http://www.indorse-tech.com/images/stories/InDorse_AGC_Overcoming_Risk_in_an_IT-based_Business_Data_Loss_DLP_DRM_with_IRM_CH.pdf)

## **About AGC**

America's Growth Capital is a national, emerging growth focused investment bank founded by seasoned growth sector specialists with experience at leading boutique and bulge bracket investment banks. For more information, please visit: <http://www.americasgc.com/index.asp>.

## **About InDorse Technologies**

Located in New York, NY, InDorse Technologies provides award-winning solutions that ensure the integrity and security of business-critical, sensitive information. InDorse delivers a new level of information accountability that cuts across an organization's departmental silos to provide a unified, holistic view into every person and every application/service that touches sensitive information. Leveraging the native security elements contained in most documents, InDorse discovers, organizes, classifies, and tracks all activity associated with sensitive information. Our customers achieve new value in their ability to derive information transparency by providing comprehensive security, better risk management, greater adherence to internal business governance as well as external regulatory and industry mandates. For more information, about InDorse Technologies, please dial +1 646-495-0966 or visit [www.indorse-tech.com](http://www.indorse-tech.com).

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